

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Release of Advertisements to publish in “Simplify” an in-flight magazine of Air Deccan in the months of June’ 08 & August 2008 issues, through M/s. Akshara Advertising – Publication Charges – Amount Sanction of Rs. 6,40,000/- Sanction Orders issued in the Financial Year 2008-2009 – Revalidation – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 489

Dated: 26-05-2009

Read the following:

1. G.O.Rt.No.248/PMU/PRO/2009, YAT & C (PMU) Department, Dated: 10-03-2009.
2. G.O.Rt.No.343/PMU/DDC/2009, YAT & C (PMU) Department. Dated: 31-03-2009.

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ORDER:

In the GO 1st & 2nd read above, Government have issued orders sanctioning Rs. 6,40,000/- to M/s. Akshara Advertising Agency Pvt., Ltd, Hyderabad towards release of Advertisement to publish in “Simplify” magazine sanctioned orders during the financial year 2008-09 under head of Account SH (12). The amount sanctioned was not drawn for certain administrative reasons, as BRO have not issued for the Re-appropriation.

As the validity of the above said GO expired by 31.3.2009. The Government hereby revalidate the said GO during the financial year 2009-10 under the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – SH (12) “Advertisements for Promotion of Tourism - 260 – Advertisements, Sales and Publicity Expenditure”.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
M/s. Akshara Advertising, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER